

MORE PRODUCTS. MORE RELIABILITY.



MORE REASONS TO USE GENERAC.

INDUSTRIAL GENERATORS





At Generac, power generation is all we do. From our cutting-edge product development, to our network of experienced dealers to our in-house customer support team, Generac's singularity of focus and commitment to providing reliable power solutions is unmatched in the industry. It's a commitment that's easy to see in products like the Generac MPS (Gemini) and factory-equipped Bi-Fuel generators and in industry-exclusive tools

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like Power Design Pro (for design and sizing) and our continuing education program for engineers, the Professional Development Seminar Series. Plus, with our new line of single engine generators (6 kW - 2 MW), we're now one of the largest suppliers of standby and prime power solutions in the industry. Not to mention the largest supplier of peace of mind.



The Traditional Choice for Standby Power. Diesel-fueled generators are an efficient choice for high kW applications, as well as for facilities where code requirements call for on-site fuel storage, like hospitals and 911 call centers. To provide the best possible diesel-fueled standby power solutions, Generac identifies and prequalifies diesel engines proven in real-world applications under adverse conditions. Then we work hand-in-hand with best-in-class diesel engine manufacturers to optimize designs specifically to meet Generac requirements.





LIQUID PROPANE

Gaseous

Bi-Fuel

6 kW

10

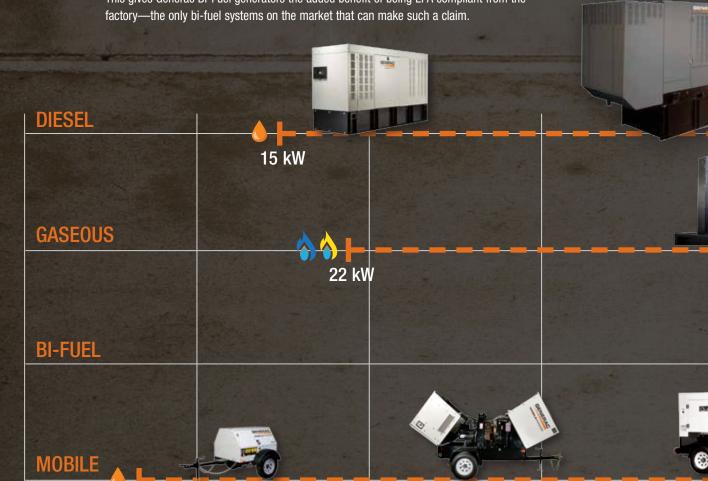
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Enjoy Long Running Times Without Refueling. In the past, gaseous fuels had been avoided in industrial backup power applications based upon cost effectiveness, power density, and perceptions of durability and fuel reliability. That is no longer the case.

- Cost-effective Engines: Automotive-style spark-ignited engines are more readily available in high volumes, making them more cost-effective components to source than similarly sized diesel engines.
- Long Running Times: A key benefit to natural gas fuel is long running time. Because natural gas is supplied by a utility, refueling is not an issue.
- Environmentally Friendly: Not only do natural gas-fueled engines emit fewer nitrogen oxides and particulate matter than comparable diesel-fueled engines, but they avoid the fuel containment, spillage, and environmental concerns associated with storing diesel fuel.

The Only True Bi-fuel Solution. Generac Bi-Fuel generators start on diesel fuel and add natural gas as load is applied, until the unit runs primarily on natural gas. It's not a new concept—bi-fuel engines have been used in commercial applications for decades. But Generac's Bi-Fuel generators aren't after-market conversions in the field, unlike practically every other bi-fuel solution on the market. They are fully integrated solutions. That means every fuel train component, every sensor, every actuator is specifically designed, engineered, and factory tested to work together. Optimally. Efficiently. And backed by a full Generac factory warranty and product support.

This gives Generac Bi-Fuel generators the added benefit of being EPA compliant from the

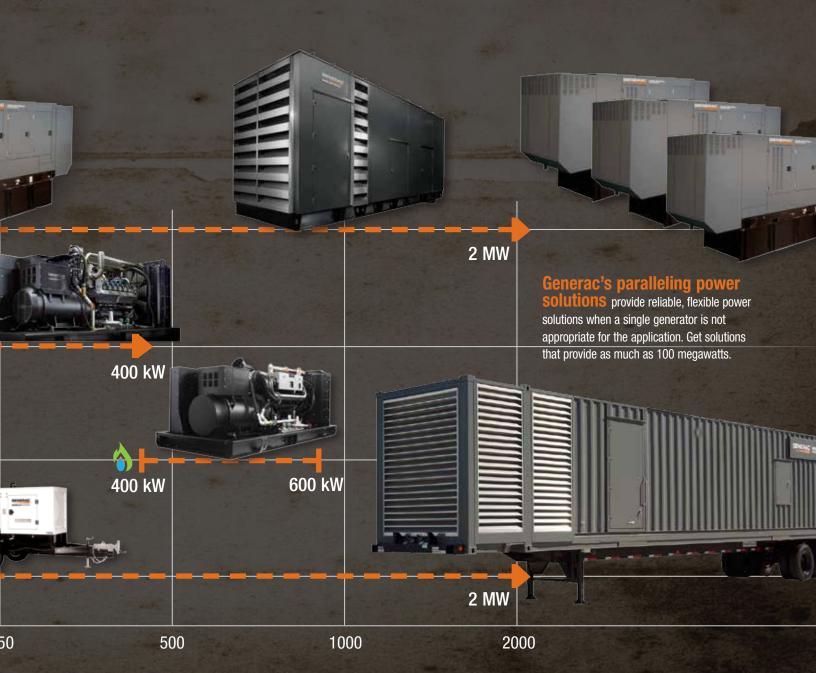


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100

one of the LARGEST SUPPLIERS in the INDUSTRY

No matter what you need standby power for, whether to keep a hospital operating, a data center functioning or a factory producing, count on Generac Industrial Power to provide the right product to meet your demands. With our newly expanded product line, you'll find the reliability, consistency and flexibility to handle any power need.



Service and Support

Just as important as product quality and reliability is Generac Industrial Power's commitment to customer support, both before and after the generator purchase. Generac Industrial Dealers sell and service all Generac generators, controllers and switching systems. Our national industrial dealer network has factory-certified technicians with trusted expertise in system design, sizing, installation, commissioning, diagnostics and repairs. They offer 24/7 emergency response, warranty service and scheduled maintenance programs. Generac trains over 4,000 technicians each year.

- Engineering and project management capabilities include professional and complete design and installation consultative services
- · Dedicated strategic account support or successful implementation of regional and national backup power programs

Support for the Engineering Community

Engineers, contractors, and end users depend on Generac for comprehensive power generation education and application support. We offer a wide range of extensive resources to help specify the best equipment for the job with the features, size and options that meet each customer's needs. In addition to publishing industry-leading white papers, the Generac website includes detailed reference information and one of the industry's most popular online sizing programs.

Thousands of engineers and electrical contractors throughout North America have gone through our Professional Development Seminar Series. This training outreach program has been developed in conjunction with Milwaukee School of Engineering, one of the top engineering universities in America and provides PDH's and CEU's to participating engineers.



Power Trip Demo Trailer (PTT)

Generac Industrial Power's PTT demo trailer travels the country providing consulting and specifying engineers with the latest updates on standby power generation and the advantages of paralleling technologies. This 53-foot hands-on, interactive classroom features an assortment of state-of-the-art power generation equipment including 2 live paralleled generators, switchgear, Generac Bi-Fuel™ and enclosure displays and a host of other educational displays and software.

This ambitious coast-to-coast effort is co-managed by the factory and our dealers, and has been host to hundreds of engineering firms.



The Most Powerful Generator Sizing and Design

Generac has incorporated 50 years of power generation experience into Power Design Pro™ with the goal of making sizing and specifying generators as easy as possible. It incorporates state-of-the-art algorithms that accurately model a load's true characteristics, combined with full harmonic and transient analysis to ensure complete generator to load compatibility. This ability to accurately size and design generator solutions is unmatched by any other software in the industry.

Electrical Features:

- Accurate load modeling
- · Load shedding
- · Natural load sequencing, factors & cyclic loading
- Spec sheets
- Installation drawings
- · Link directly to your supporting dealer

Mechanical Design Features:

- Exhaust piping calculator
- NG & LP piping calculator
- Pad design & layout support

WHY GENERAC

- Sole focus on power generation
- Innovative products
- Highly regarded professional tools
- Extensive line of solutions
- Experienced dealer network





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